Rainforest Journalist

We are looking for a Rainforest Journalist intern (for the duration of +/- 6 months) that will assist in spearheading the media efforts of Conservació’n Amazónica’s Biological Stations (Wayqecha, Manu and Los Amigos Biological Stations) and the Andean Bear Conservation project. You’ll be working in one of Earth’s last wild places, recording and communicating the work of a dedicated team of conservation scientists by taking photos, making videos and blogging. An average week at ACCA will consist of experiencing a day in the life of an Andean bear research and conservation project activities, to reporting on botanical, camera trapping and Andean bear tracking expeditions from Puna grasslands to lowland forest, to photographing our restoration efforts planting trees across the Upper boundary of Manu National Park, and documenting scientists monitoring of Andean bears, tapirs, peccaries and oncillas. This is an opportunity to develop your storytelling skills through the use of media to communicate ACCA’s mission and achievements to conserve Peru’s natural treasures.

Along with interacting with conservation visitors, researchers, and school groups that visit ACCA’s biological stations, you will be training and engaging them in different survey-apps that ACCA is collaborating with (such as iNaturalist).

Role Outline and Deliverables:
- Accompany the science team in the field weekly to create powerful content that tells a story about the work of ACCA. Create and share 5 posts on Facebook, 3 posts on Twitter and 5 posts on Instagram per week on some occasions this content will overlap between platforms but will need to be adapted to platform style.
- Produce or collect 5-10 key high-quality photos for each project and special events to be uploaded to ACCA’s photo library (google photos) per month to be used for social media and grant proposals, also help to manage and improve the photo library.
- Produce a short video series (1x 1 minute video for the Andean bear conservation project (x5) and 1 for the biological stations (x3), which will be shared on social media platforms and the YouTube channel monthly.
- Document visiting groups’ experience at the ACCA’s biological stations, groups here for 1 week or less produce 3 photos, groups/courses that are here over 1 week produce a short video.
- Produce 5 key high-quality photos per ACCA’s community event to be inputted in the photo library.
- Develop a protocol for posting (including content suitability, post standardization, and formatting) social media on ACCA’s platforms.
- Assist Media Leader in creating and managing the social media content calendar.
- Measure impact of social media by analyzing metrics and producing a report each quarter.
- Deliver regular survey app workshops and activities (iNaturalist) for station visitors and groups.
- Write a monthly blog to communicate the story behind some of the photos or videos produced to be posted on our website and newsletter.

Skills Required:
- Excellent photography skills with an interest in photographing nature and conservation.
- Good videography skills with experience in video editing to make short promotional pieces and blog series.
- Confident with key social media platforms (Facebook, Twitter and Instagram and YouTube).
- The desire to learn or existing skills in photo editing and graphic design skills such as Canva, photoshop and lightroom.
- Fluent in English and basic level of Spanish.
- Good physical fitness level.
- Able to live in a remote location, sharing accommodation with the team.
- Good communication, teamwork and social skills.
- An interest in tropical rainforest conservation and nature.

Resources:
The rainforest journalist will receive food and accommodation and a small stipend.
Use of the ACCA’s camera equipment during position period.

Application Process:
Send your CV, cover letter, 3 photos (1 x wildlife, 1 x landscape and 1 x people) and 1 x video, max length of 60 seconds (a video of you explaining why you want this internship here in Peru with Conservación Amazónica it can be you outdoors, at a desk, in a tree and be as creative as possible to showcase the impact you want to have through media and storytelling during this internship.) to Ruthmery Pillco (Andean bear conservation project coordinator, ACCA) at rpillco@conservacionamazonica.org by the 15th of June, 2021. Most suitable internship candidates will be selected for a formal interview.
The successful candidate will need to be able to start within a month of appointment.